

FOR IMMEDIATE RELEASE

March 12, 2004

(319 words)

CONTACT: **Anita P. Kazarian**
Noah's Landing LLC
PO Box 22168
Cleveland, OH 44122
216.932.8100
apk@noahs-landing.com

ARMENIAN TEAMS GOING FOR THE GOLD!
Cost? \$1.00

Three Armenian cities filed papers to participate in the Olympic sanctioned 2004 International Children's Games in the United States this July. This will be the first time since the Games started in 1968 that Armenia will compete.

Yerevan, Armavir and Artashat are forming teams of up to 30 children each. If all 90 children come, "Going for and getting the Gold" is a sure bet according to the ICG – Armenia Task Force.

]

Carmen Policy, the President and CEO of the Cleveland Browns football team is the Chairperson of the Competitions. With the colorful opening ceremonies taking place in the Cleveland Browns Stadium, media coverage will be the largest in the history of these Games.

With three Armenian teams, the Tri-Color will wave proudly from July 29 to August 2 in the United States of America. The ICG –Armenia Task Force is made up of volunteers from around the country to help bring the children to the US for these Games.

They are confident that if each Armenian in the United States makes a *tax deductible* donation of \$1 all the three teams will be here to raise the Armenian Tri-Color at the opening ceremonies and go home with gold. And each Armenian American can proudly say 'I made it happen!'

Once here, the ICG will house, feed and provide local transportation for the children, their coaches and delegation head for the full time they are in Cleveland for the Games.

Please mail your tax-deductible donation of \$1.00 made out to: The Greater Cleveland Sports Commission – Armenia Task Force and mail it to:

ICG – Armenian Task Force

PO Box 22168

Cleveland, OH 44122

All donations and expenses will be posted on a special link to www.noahs-landing.com for further information telephone 216.932.8100 or e-mail apk@noahs-landing.com To become a volunteer on the ICG – Armenia Task Force for your community, write or call the above.

###